



Public Health Association  
AUSTRALIA

# Screening Conference 2025

*'Population Screening for Chronic Disease –  
Maximising Benefits, Minimising Harms'*

Tuesday 4 to Wednesday 5 March 2025

Mercure Hotel Sydney, NSW

## SPONSORSHIP & EXHIBITION PROSPECTUS





## CONFERENCE BACKGROUND

Population screening is an important contributor to advancing health outcomes through the early detection of and successful intervention for chronic disease. The evolution of science, technology and evidence relating to diseases which are or may be amenable to a population screening approach deserve broad discussion and the sharing of expertise and evidence. They also warrant close scrutiny in context of health policy and health resource allocation considerations.

## BROAD APPROACH

There are established (and proposed) screening programs relevant to a range of diseases, notably breast, cervix, bowel cancer, and more recently for skin and lung cancer screening. There are a number of other chronic diseases where as new technologies are emerging and evidence is being gathered to support organised screening, (including but not limited to diabetes, CKD, MAFLD as well as cardiovascular and other risk assessment for primary prevention in general practice. Population-based criteria for screening, based on WHO criteria and the Australian Population Based Screening Framework, aim to ensure that the benefits of screening outweigh and minimise any potential harms. These criteria are well understood by those involved in established screening programs and advocates for emerging screening programs are keen to learn from past experience how to compile evidence, design, implement and monitor programs, as well as ensure equitable participation. Similarly, there is much to learn from emerging programs and new technologies for those involved in established programs where adopting advances in evidence and technology can be challenging and perceived as slower.

## CONFERENCE OBJECTIVES

- Learn from community-led projects to improve equity of access and culturally safe screening practices across screening programs.
- Highlight key current and future advances in population screening and identify how evidence might be gathered to support implementation so as to improve outcomes.
- Explore mechanisms to better assess emerging evidence allowing a policy response that achieves best possible health outcomes within resource constraints.

## OPPORTUNITIES

Sponsoring and/or exhibiting at the Screening Conference 2025 offers your organisation the opportunity to be involved with an important Conference for highlighting challenges relating to population screening in Australia and the region.

Sponsorship and/or exhibition of the conference provides an excellent opportunity to:

- Demonstrate your organisation's support of population screening and the organisations which deliver it;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

The PHAA team is committed to working with sponsors to match sponsorship and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

The selection of sponsorship and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for sponsors, exhibitors and all participants of the conference.

In addition to the set packages outlined, sponsorship and exhibition packages can be customised to meet your organisation's specific objectives.

## DELEGATE PROFILE

The target audience are current and future leaders in population screening coming from a range of sectors including:

- Research
- Civil society
- Government
- Program delivery
- Policy
- Consumers
- Clinicians

## NOTES

- Sponsorship and exhibition packages will be booked in accordance to [PHAA's Sponsorship Protocol](#);
- All costs are GST inclusive;
- All time frames must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.

## TO BOOK

See the Booking Form on page 13. For more information please contact:

Anise Clarke  
Events Officer  
A: PO Box 319 Curtin, ACT 2605  
T: 02 6171 1309  
E: [aclarke@phaa.net.au](mailto:aclarke@phaa.net.au)



Public Health Association  
AUSTRALIA





## Exclusive - One available only

### BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of the opening session

### BRANDING/MARKETING

- Your company's pull-up banner displayed on main stage throughout the conference
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Your company's digital banner displayed in the plenary hub
- Company name, profile and logo on the conference website, plenary hub and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company logo displayed on lectern signage

### CONNECTIONS

- A premium trestle table display in a prominent position in the catering area (subject to availability)
- Opportunity to have 10 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

### REGISTRATIONS

- 10 x Full conference registrations including the networking function
- 8 x Plenary hub registrations

### PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

## WHY BOOK THIS PACKAGE?

This is a unique and exclusive opportunity to shape your involvement in the Conference and be placed at the forefront of the delegates, receiving recognition for your support of population screening.

**\$50,000 AUD incl. GST**



**Exclusive - One available only**

**BE ACKNOWLEDGED**

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Opportunity to sponsor 1 x plenary session and have your logo displayed on the holding slides for that session (subject to availability)

**BRANDING/MARKETING**

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Your company's digital banner displayed in the plenary hub
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company logo displayed on the lectern signage

**CONNECTIONS**

- A premium trestle table display in a prominent position in the catering area (subject to availability)
- Opportunity to have 8 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

**REGISTRATIONS**

- 5 x Full conference registrations including the networking function
- 5 x Plenary hub registrations

**PAYMENT**

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

**WHY BOOK THIS PACKAGE?**

As the Principal Sponsor your organisation will have high visibility and exposure at the conference.

**\$30,000 AUD incl. GST**

**Two available only**

**BE ACKNOWLEDGED**

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Opportunity to sponsor 1 x concurrent session stream and have your logo displayed on the holding slides for that session (subject to availability)

**BRANDING/MARKETING**

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Your company's digital banner displayed in the plenary hub
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

**CONNECTIONS**

- A premium trestle table display in a prominent position in the catering area (subject to availability)
- Opportunity to have 5 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

**REGISTRATIONS**

- 4 x Full conference registrations including the networking function
- 2 x Plenary hub registrations

**PAYMENT**

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

**WHY BOOK THIS PACKAGE?**

As an Associate Sponsor your organisation will have high visibility and exposure at the conference.

**\$20,000 AUD incl. GST**



## Unlimited number available

### BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions

### BRANDING/MARKETING

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

### SUPPORT OF SCHOLARSHIPS

- As a Scholarship Sponsor your package will support the following scholarship opportunities to attend:
- 4 x Scholarships (includes registration & funding towards accommodation &/or flights)

### REGISTRATIONS

- 2 x Full conference registrations including the networking function

### PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

## WHY BOOK THIS PACKAGE?

As a Scholarship Sponsor your organisation will showcase your support of engaging in this important event and offering opportunities to others to attend the event.

**\$12,000 AUD incl. GST**

## Two available only

### BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Opportunity to be acknowledged as an international speaker sponsor in the session and have your logo displayed in the on the holding slides

### BRANDING/MARKETING

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

### CONNECTIONS

- Opportunity to have 4 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

### REGISTRATIONS

- 2 x Full conference registrations including the networking function
- 4 x Plenary hub registrations

### PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

## WHY BOOK THIS PACKAGE?

International speakers are highly regarded by delegates as they provide the global context to conference deliberations. As a sponsor of an international speaker, your organisation is associated with a highlight of the conference.

**\$10,500 AUD incl. GST**

## REFRESHMENT BREAK SPONSOR



### Two available

#### BE ACKNOWLEDGED

- Name acknowledgment as a Refreshment Break Sponsor on your nominated day
- Acknowledgment of your sponsorship at opening and closing plenary sessions

#### BRANDING/MARKETING

- Your company's pull-up banners will be prominently featured in and around the catering area for your nominated day
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

#### CONNECTIONS

- A premium trestle table display in the catering area (subject to availability)
- Opportunity to have 3 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

#### REGISTRATIONS

- 2 x Full conference registrations including the networking function
- 1 x Plenary hub conference registration

#### PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

### WHY BOOK THIS PACKAGE?

Delegates look forward to the refreshment breaks to network with other delegates. Sponsorship of a refreshment break provides an opportunity to reach out while delegates are relaxed and chatting in between sessions. Refreshment breaks will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld with public health practices.

**\$7,500 AUD incl. GST**

## AFFILIATION SPONSOR



### Unlimited number available

#### BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Acknowledgment of your sponsorship at opening and closing plenary sessions

#### BRANDING/MARKETING

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

#### REGISTRATIONS

- 2 x Full conference registrations including the networking function
- 1 x Plenary hub conference registration

#### PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

### WHY BOOK THIS PACKAGE?

An Affiliation Sponsor allows organisations to engage in the conference and have your brand in front of delegate.

**\$3,500 AUD incl. GST**



**Limited number available**

**BE ACKNOWLEDGED**

- Acknowledgment as a conference exhibitor

**BRANDING/MARKETING**

- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

**CONNECTIONS**

- A premium trestle table display in the catering area (subject to availability)
- Opportunity to have 2 downloadable digital flyers, video or brochure for all delegates in the plenary hub promoting your organisation

**REGISTRATIONS**

- 1 x Full conference registration including the networking function
- 1 x Plenary hub conference registration

**PAYMENT**

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

**Organisation:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Position:** \_\_\_\_\_  
**Postal Address:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

SPONSORSHIP PACKAGES		
Type	Cost	Select
Premier Sponsor	\$50,000	<input type="checkbox"/>
Principal Sponsor	\$30,000	<input type="checkbox"/>
Associate Sponsor	\$20,000	<input type="checkbox"/>
Scholarship Sponsor	\$12,000	<input type="checkbox"/>
International Speaker Sponsor	\$10,500	<input type="checkbox"/>
Refreshment Break Sponsor	(tick 1 date)	<input type="checkbox"/>
• Tuesday 4 March	\$7,500	<input type="checkbox"/>
• Wednesday 5 March		<input type="checkbox"/>
Affiliation Sponsor	\$3,500	<input type="checkbox"/>

*All prices are in AUD and GST incl.*

EXHIBITION PACKAGE		
Trestle Table Display	\$2,900	<input type="checkbox"/>

*All prices are in AUD and GST incl.*

**TOTAL SPONSORSHIP COST:** \_\_\_\_\_

**WHY BOOK THIS PACKAGE?**

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

**\$2,900 AUD incl. GST**

**CONFIRMATION**

**Please note:**

Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment has been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the contract are not fulfilled.

To book a sponsorship package, please send your completed form to:  
Anise Clarke | E: aclarke@phaa.net.au | T: 02 6171 1309



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